

# Tom Goulter

📞 027 6317279  
📧 tom@filmdottom.com

## The Essentials

- Video editing, picture FX, and motion graphics
- Writing work ranging from entertainment journalism and features to technical copy
- Client relations within education, corporate, and public sectors

## Work

### **iEngaged**

[2012-Present]

- **Video post-production** for the education sector
- Responsible for pipeline from indexing through editing, colour grading and titling, to mastering and archiving
- Worked closely with clients including NZ Education Council, Universities of Waikato/Auckland, and MoE
- Highlighted initiatives that were subsequently funded for widespread adoption across the NZ school system
- Prepared application clips for winning schools in the last 4 years' Prime Minister's Education Awards

### **Science Learning Hub**

[2006-Present]

- **Post-production lead** providing video and graphics for teachers and learners from Primary to Tertiary levels
- Cut materials including scientist interviews, innovator profiles, teacher PLD, and experiment demonstrations
- Developed and delivered 2D stills and 3D motion-graphics promo materials and animated illustrations
- My video resources were highlighted by external evaluators as a highlight of the site's offerings

### **Fishhead magazine**

[2012-2015]

- **Books columnist/features writer** for print monthly
- Pitched and delivered interviews, reviews, and regular coverage of Wellington's publishing scene
- Developed and delivered cover-story on local history

### **Future Publishing**

[2010-2013]

- **Entertainment journalist** for transatlantic website Gamesradar
- Pitched and delivered longform feature content and daily news stories
- Heavy graphic-design and illustration component

## **Learning Media**

[2012-2013]

- **Video editor** providing content for clients including Core, Cognition Education, and Waikato University

## **Filament magazine**

[2010-2012]

- **Contributing writer** for UK print quarterly, delivering interviews with performance artist Marina Abramovic, author/musician Gary Lachman and hip-hop artist Scalper

## **Greenhorn Company**

[2010-2011]

**Promotional photographer** for event staging outfit, providing commercial photoshoots for international events

## **Demand Media**

[2009-2010]

**Technical writer** working with editors to deliver instructional content for websites such as about.com, eHow, and Livestrong

## **CWA New Media**

[2006-2009]

**Post-production lead**, responsible for editing, effects, delivery, standards development, and archiving. Worked directly with clients including Ministry of Education and Royal Society

## **Fairfax Media**

[2008]

**Director/editor** for election-season promo video for Stuff. Worked with stakeholders, talent and crew to deliver an unorthodox product ahead of time and under-budget

## **Flicks.co.nz**

[2007-2008]

**Film reviewer/news reporter** specialising in news and critical coverage for cinema audiences

## **Te Papa Tongarewa**

[2006-2007]

**Video editor/post-production lead** for feature documentary

## **Wellington Fringe Festival**

[2006]

**Director/editor** for nationwide televised advertising campaign, working with Fringe staff and talent on ad slots for primetime TV

## **Qualifications**

### **Victoria University**

[2008]

**Master's Degree in Creative Writing** from the International Institute of Modern Letters. Studied and worked in development, writing, and analysis for page, screen, theatre, and radio. Graduated with Merit.

### **NZ Film & TV School**

[2005]

**Diploma in Screen Production.** Studied writing, directing, producing, editing, and cinematography for the screen.

## **Skills**

- ◆ Editing and design via Final Cut Pro, Motion, Premiere and Photoshop
- ◆ Writer, researcher, and interviewer, experienced in SEO and modern CMS platforms
- ◆ Eager to learn new skills and share interesting knowledge