

Tom Goulter

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The Essentials

- Video editing, picture FX, and motion graphics
- Writing work ranging from entertainment journalism and features to technical copy
- Client relations within education, corporate, and public sectors

Work

iEngaged

[2012-2019]

- **Video post-production** for the education sector
- Responsible for pipeline from indexing through editing, colour grading and titling, to mastering and archiving
- Worked closely with clients including NZ Education Council, Universities of Waikato/Auckland, and MoE
- Highlighted initiatives that were subsequently funded for widespread adoption across the NZ school system
- Prepared application clips for winning schools in the last 4 years' Prime Minister's Education Awards

Science Learning Hub

[2006-2019]

- **Post-production lead** providing video and graphics for teachers and learners from Primary to Tertiary levels
- Cut materials including scientist interviews, innovator profiles, teacher PLD, and experiment demonstrations
- Developed and delivered 2D stills and 3D motion-graphics promo materials and animated illustrations
- My video resources were highlighted by external evaluators as a highlight of the site's offerings

Fishhead magazine

[2012-2015]

- **Books columnist/features writer** for print monthly
- Pitched and delivered interviews, reviews, and regular coverage of Wellington's publishing scene
- Developed and delivered cover-story on local history

Future Publishing

[2010-2013]

- **Entertainment journalist** for transatlantic website Gamesradar
- Pitched and delivered longform feature content and daily news stories
- Heavy graphic-design and illustration component

Learning Media

[2012-2013]

- **Video editor** providing content for clients including Core, Cognition Education, and Waikato University

Filament magazine

[2010-2012]

- **Contributing writer** for UK print quarterly, delivering interviews with performance artist Marina Abramovic, author/musician Gary Lachman and hip-hop artist Scalper

Greenhorn Company

[2010-2011]

Promotional photographer for event staging outfit, providing commercial photoshoots for international events

Demand Media

[2009-2010]

Technical writer working with editors to deliver instructional content for websites such as about.com, eHow, and Livestrong

CWA New Media

[2006-2009]

Post-production lead, responsible for editing, effects, delivery, standards development, and archiving. Worked directly with clients including Ministry of Education and Royal Society

Fairfax Media

[2008]

Director/editor for election-season promo video for Stuff. Worked with stakeholders, talent and crew to deliver an unorthodox product ahead of time and under-budget

Flicks.co.nz

[2007-2008]

Film reviewer/news reporter specialising in news and critical coverage for cinema audiences

Te Papa Tongarewa

[2006-2007]

Video editor/post-production lead for feature documentary

Wellington Fringe Festival

[2006]

Director/editor for nationwide televised advertising campaign, working with Fringe staff and talent on ad slots for primetime TV

Qualifications

Victoria University

[2008]

Master's Degree in Creative Writing from the International Institute of Modern Letters. Studied and worked in development, writing, and analysis for page, screen, theatre, and radio. Graduated with Merit.

NZ Film & TV School

[2005]

Diploma in Screen Production. Studied writing, directing, producing, editing, and cinematography for the screen.

Skills

- ◆ Editing and design via Final Cut Pro, Motion, Premiere and Photoshop
- ◆ Writer, researcher, and interviewer, experienced in SEO and modern CMS platforms
- ◆ Eager to learn new skills and share interesting knowledge